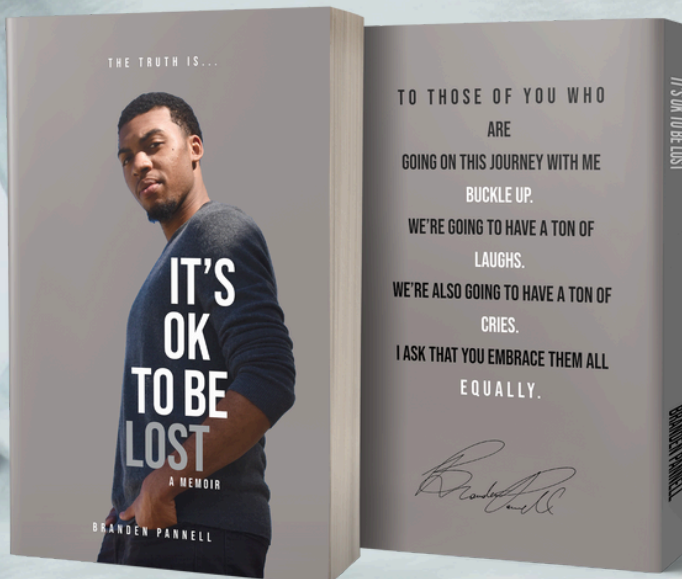
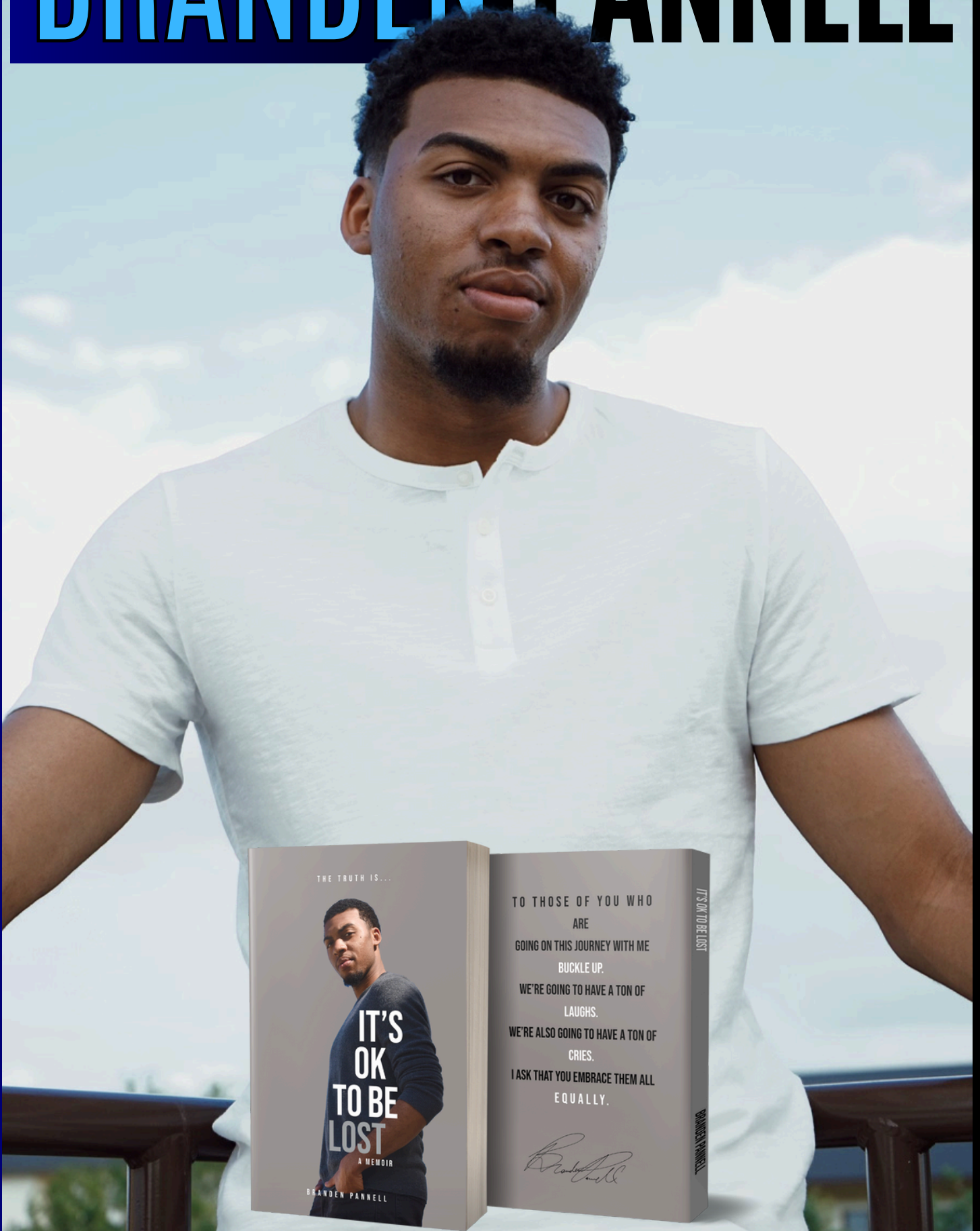


BRANDEN PANNELL



More than Motivation... **it's a Movement**

BRANDEN PANNELL

BIOGRAPHY

Before Branden Pannell became a speaker, he was a silent struggler... smiling on the outside, drowning in doubt on the inside. Raised in Harlem and recruited to play college basketball, he arrived on campus with talent, dreams, and something most people never saw: fear.

Fear of not being enough
Fear of failure
Fear of being forgotten

When injuries took him off the court, the silence got loud. That's where loneliness crept in and where Branden began to figure out who he really was.



In losing what he thought defined him, he discovered something greater: purpose.

By senior year, he made a bold move, hanging up the jersey and stepping into his next chapter. Today, Branden is a college graduate, published author, and motivational speaker whose story is already impacting students across classrooms, teams, and stages.

His talks aren't just motivational, they're transformational. He speaks from experience, using real stories and practical truth to help students move from confusion to clarity.

Through his book *It's Ok To Be Lost* and the *Lost to Found Framework™*, Branden gives students tools to navigate pressure, overcome comparison, and build the life they were meant to lead.

From Harlem to higher education, Branden's journey is proof that your current situation doesn't define your destination.

Book Overview



“IT’S OK TO BE LOST”

A message for students who don’t have it all figured out.

“It’s Ok To Be Lost” is my debut book that’s part memoir and part life-guide built for students trying to make sense of who they are, what they’re going through, and what they’re called to become. Through honest storytelling, reflection, and lived experience, it helps students navigate failure, loneliness, pressure, and purpose with practical hope on every page.

From Harlem to Florida, I share how getting lost was the first step to becoming who I was meant to be.

"By treating everyone and everything around him as a fountain of wisdom, Branden shows the reader a deeper way to approach personal growth and relationships."

– **Paul Husak, Chief Operating Officer**

“It’s OK to Be Lost is raw, honest, and packed with nuggets of wisdom. Branden’s storytelling pulls you in, and his message hits deep—your pain has a purpose.”

– **Joe Melendrez, National Speaker & Performer**

TESTIMONIALS

LOST TO FOUND: THE FRAMEWORK BEHIND THE BOOK

I Went From...

- “Barely Getting By” to Academic Scholar
- “Bench Player” to Scholarship Athlete
- “Silenced by Doubt” to Motivational Speaker

Framework Breakdown:

YOU. THEM. CIRCUMSTANCE.

YOU – Self-awareness, intentionality, decision-making

THEM – Relationships, influence, social circles

CIRCUMSTANCE – Mindset, emotional resilience, growth

SHORT SUMMARY

The Lost to Found Framework™ helps students build identity, choose the right circle, and grow through whatever they’re facing without compromising their values. Students walk away with stronger self-esteem, better decisions, and hope for what’s next

Bring Branden to Your School

OFFERINGS

- **School Assemblies**
(most requested)
- **Book Talks / Classroom Visits**
- **Freshman Orientation Keynotes**
- **Youth Leadership Events**
- **Staff Motivation / Professional Development**

QUICK SUMMARY LINE

- **Story-driven.**
- **Age-appropriate.**
- **Rooted in identity and purpose.**

CONTACT



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