



# It's Your Time

Create The Life You Want

## Overview

Students don't have to wait for permission to change their story. In *It's Your Time*, Branden Pannell challenges students to take ownership of their relationships, their education, and their circumstances, showing how intentional choices today can reshape tomorrow. Through honest storytelling and practical steps, students learn that while they can't control everything, they can control how they respond—and that's where transformation begins.

## Key Takeaways

- **Personal Ownership** – Take responsibility for your decisions, habits, and direction.
- **Rewrite Your Narrative** – Your past informs you, but your choices define you.
- **Intentional Relationships** – Choose friendships and influences that build your future.
- **Purposeful Effort** – Approach school and opportunities with discipline and vision.

## Audience Fit

Ideal for high school and college students navigating uncertainty, pressure, or lack of direction. Students leave with clarity, motivation, and a practical mindset to take control of their story and step confidently into their next chapter.

## Length & Format

45–60 minutes | Keynote or Assembly Style

Can be tailored for assemblies, retreats, leadership workshops, or freshman orientations.

