



Stop Pretending to Be Holy

Holiness Without the Mask

Overview

So many young people today feel the pressure to “look holy” without ever learning how to *live holy*. In this keynote, Branden Pannell speaks directly to the heart of students, exposing the dangers of performance-based faith and guiding them toward a life rooted in authenticity, courage, and joy. Through personal stories, relatable struggles, and real-world examples, Branden shows that holiness isn’t about perfection—it’s about honesty, growth, and a genuine relationship with God.

Key Takeaways

- **Authenticity Over Appearance** – Break free from the trap of trying to impress others with your faith.
- **Faith in Action** – Learn practical ways to live out holiness daily, even in the midst of mistakes and struggles.
- **Ownership** – Take responsibility for your faith journey and recognize that holiness is personal, not performative.
- **Joy in the Journey** – Understand that holiness is less about pretending and more about progressing.

Audience Fit

This talk resonates deeply with **Catholic high schools, colleges, and youth ministries**. Students are challenged to move beyond surface-level faith and are equipped to embrace a real, lasting relationship with God—one that impacts both their spiritual lives and their everyday decisions.

Length & Format

45–60 minutes | Keynote or Assembly Style

Can be adapted for full-school assemblies, retreats, or smaller group settings.

